





19-20 JUNE 2009 REGION I TOASTMASTERS CONFERENCE
FEATURED SPEAKERS

Register on line at the Region I web site or send in a paper form. <http://region1tm.org/>



FRIDAY

	<p>Friday Opening 12 PM: Heather Rogers: http://www.heathermagic.com/</p> <p>Title: Take Your Creativity to the Limit! How to access your quirky genius.</p> <p>in Stanley's Grill (aka Fountain Room)</p> <p>In this humorous, multi-media program, Heather teaches the four step process to accessing you "Creative Intelligence". Heather's PACE formula will 'supercharge your spontaneity' and help you uncover the hidden treasures within. Heather's magical effects and hilarious audience participation help illustrate key points while lightening your heart, giving you the courage to conquer resistance and imprinting from the past.</p>
	<p>1:30 to 2:30 Session 1A Forum Room - BLDG 5</p> <p>Keith Patterson D57 http://www.linkedin.com/in/keithpatterson</p> <p>Title: "R.A.M.P. It Up!"</p> <p>The Rapidly Adding Members Program for fast club membership growth</p> <p>This is a workshop that details a specific methodology for rapidly growing a club's membership. There are benefits to a club in adding members in groups, rather than by ones and twos. We explore the sociology of that, and the group dynamics that benefit the club, the new and the established members when new members are added in groups. We explore very specific techniques for getting guests to come in groups and join as groups. Session is interactive, and participants walk away with helpful, specific handouts to assist them in taking the lessons learned and implementing them back at their own clubs.</p> <p>Keith has 20+ years as Toastmaster, Civil Rights Training Instructor, Music Teacher, and Seminars at the annual conventions of the National Association of Pastoral Musicians, Lector (scripture reader) at my church, Instructor in Religious Education and Lector Techniques, and more.</p> <p>Keith joined Toastmasters in the mid-1980's, earned DTM in District 16, 1988. Started two clubs in Oklahoma (one at the FAA Center, and the other at the GM Plant Union Office), and sponsored one in California (at Coast Guard Island). Joined Oakland Uptown Toastmasters #4293 in April 2008, elected President in July 2008. Expanded the club from 20 to 42 members in the eight months since then, qualified them for President's Distinguished status in 9 months. Taught the "Ramp It Up" rapid membership growth workshop at the Fall District 57 Conference 2008, and received recognition as District 57's "Toastmaster of the Year" at the Spring 2009 Conference</p>
	<p>1:30to 2:30 Session 1B Empire Room - BLDG 5</p> <p>Gerald Finton D57</p> <p>Title: It's Not Just a Speech! With a Little "Pizzazz", It's a Performance!</p> <p>Gerald Finton joined Toastmaster's in 1974 and has been actively speaking in various clubs, conferences and other groups throughout the North Bay Area as well as performing in theater, as a competition ballroom dancer and Master of Ceremonies at the Allegro and Elegance Ballrooms!</p> <p>His presentation is a high energy, dynamic presentation giving examples of truly inspiring and dynamic presentations, what makes the difference, how to select, organize and deliver the topic so that it will be interesting, exciting and memorable. Then, he demonstrates how you can take this technique back to your club and have fun while practicing it!</p>

 <p>Diane Bish D39</p>	<p>2:45 to 3:45 Session 2A Empire Room</p> <p>Dianne Bish DTM D39</p> <p>Title: Body Shop 201 for Toastmasters</p> <p>You "auto" bring your "chassis" to this Body Shop for a "tune-up" to make sure you're running on all "six cylinders" effectively and efficiently. You will have an opportunity to explore ways to improve and enhance your body language when speaking to any group and you will have a chance to interact with other "mechanics" during the presentation.</p>
 <p>Emmy Hager D2</p>	<p>2:45 to 3:45 Session 2B Forum Room</p> <p>Emmy Hager D2 candidate for International Director Link at TI web site http://www.toastmasters.org/Members/MembersFunctionalCategories/AboutTI/Board/DirectorCandidates/EmmyHager.aspx</p> <p>Title: The Ambience of Leadership</p> <p>You don't need a title to influence others! All of us have the power to create an environment that can attract others and draw them into a forward moving direction that they will find engaging, fun and revitalizing. Re-discover what you already know in an interactive and fun workshop that focuses on your potential to be perceived – anytime, anywhere—as a leader.</p>
 <p>2nd VP Pat Johnson</p>	<p>Friday Afternoon 4 PM: 2nd Vice President Pat Johnson Title "Toastmasters International and You"</p> <p>International Ballroom 1 & 2 Bldg 4 2nd Vice President Pat Johnson shares the proposal for change in Toastmasters governance, and answers all your questions.</p> <p>Pat is a member of Rise and Shine Club #331 & the Camosun Club # 757 in Victoria, B.C.</p>
	<p>5 PM to 6 PM No host social hour (Proposed time for Judges Briefing in California Room)</p>
 <p>ID Candidate Emmy Hager</p>	<p>Dinner starts at 6 PM International Ballroom 4,5,6 - BLDG 4</p> <p>Friday Night 6:30 PM - Candidate's Corner – 15 minute Q&A with Candidate for International Director Emmy Hager, District 2 Governor for 2004-05. Emmy has been a Toastmaster member for 15 years and has held every Club and District Office. As someone who consistently tests a high introvert, she credits Toastmasters for her career advancement and her participation in organizations outside of Toastmasters.</p> <p>Short break after Q&A</p>
 <p>Solarzar</p>	<p>Friday Night 7 PM Solarzar: former TM</p> <p>Solarzar Steven Dellaporta www.Magic4Life.com Session Presented is: Creative Magic</p> <p>Solarzar, is an expert in the areas of Leadership, Communication, Customer Service, and Goal Planning. He's a Master Trainer, award winning Speaker and Entertainer who has lived many lives in one:</p> <ul style="list-style-type: none"> • Spent two years living on the streets as a teenager. • Went from the enlisted ranks to the officer ranks in the U.S. Marine Corps during a 21 year career. • Went from being a high school dropout to the Principal of a publicly traded company. • Created Magic-4-Life bringing inspiration, motivation and magic to life. • Shares a wealth of real world experience in his powerful, life-changing presentations. • Area Governor the Year, 1997 • District 4 Toastmaster of the Year, 1998 • Division Governor of the Year, 2000 • Distinguished Toastmaster, 2000

	<p style="text-align: center;">Solarzar Steven Dellaporta, www.Magic4Life.com, 800-965-8939</p> <p style="text-align: center;">Don't think outside the box, throw the box away and open to the Creative Muse that lives inside all of us!</p>
	<p>Friday Night Humor Showcase 8 PM: Humorous Speech Contest winners from around the Region – depends on participation. But if even one registers and attends the conference then we will grant them their 5 to 7 minutes of fame.</p> <p>D2 Raul Munoz D32 Sandra Kolb D39 Mystery Guest D57 To be Announced – we will have one</p> <p>D7 - Opening D9 - Opening D15 – Opening D21 – Opening YACT - Opening</p>

SATURDAY

	<p>Saturday Morning 8 AM to 9AM International Ballroom 1, 2, 3-BLDG 4 Title: What Bernie Madoff Couldn't Steal From Me</p> <p>Award-winning inspirational speaker Matt Weinstein was on vacation in Antarctica when he learned via satellite telephone that he had lost his entire life savings in the Bernie Madoff scandal. In this highly personal, interactive and entertaining program, Matt Weinstein recounts the inside story of the highly-secretive Madoff fund.</p> <p>But there is something else I discovered that is much more important,” says Matt. “And that is how to survive life's inevitable downturns with a sense of Basic Trust, so that you can land on your feet no matter what. Yes, I lost my life savings in the Bernie Madoff fraud, but there are life-saving survival secrets that Madoff could never steal from me. These are difficult economic times for everyone, but the good news is that it is possible to find joy, celebration and a sense of meaning ---right here, right now.”</p> <p>8:00 Opening remarks – preview of the day – may not take 15 minutes be brilliant and be brief 8:15 Introduce Matt Weinstein www.mattweinstein.com 8:55 Toastmaster says a few words</p>
 <p>Ann & Le Snelling D7</p>	<p>9:15 to 10:15 Session 3A: Empire Room</p> <p>Ann and Le Snelling D7</p> <p>Title: The Rules of Engagement</p> <p>The challenge of leadership is reaching out to the average member to make them feel important. One can engage an audience of hundreds, or close friends, yet is most uncomfortable purposefully engaging one-on-one with “strangers”. This interactive session will teach leaders how to engage individuals.</p> <p>In this session you will learn the following:</p> <ul style="list-style-type: none"> • The “why” of engaging • The “how” of engaging • Deflectors to disengage • Skill and confidence through role play <p>The process is supported and coached by fellow Toastmasters assisting you to become energized and confident as an “engager”. Learn by doing then lead by example.</p>



Roger Lee D57

9:15 to 10:15 Session 3B: Forum Room

Roger Lee: Vocal Boot Camp

Title: Making the most of your vocal power. A Voice and Vocal workshop.

Goals* for This Session

- Learn key "Power Tips" for improving your voice
- Learn how to effectively "Synergize" your voice
- Practice drills that prevent dullness
- Learn 4 "Spices" of vocal variety
- Use the tools the pros use when designing a speech
- Practice exercises, workshop, and involvement, have fun



Patrick Schwerdtfeger
D57

10:30 to 11:30 Session 4A Empire Room

Patrick Schwerdtfeger D57 - <http://www.WebifyBook.com/>

Title; Profitably Speaking

Make money with your Toastmaster skills!

Toastmasters gives us an opportunity to develop our public speaking skills. But how many of us actually use those skills to improve our lives? How many of us use them to increase our income? This workshop outlines how you can secure speaking engagements (outside the club) and make money in the process. Learn which organizations are searching for new speakers. Discover the secrets that will have your proposals accepted with enthusiasm. Start speaking profitably today!

Patrick Schwerdtfeger is the author of "Make Yourself Useful; Marketing in the 21st Century" and "Webify Your Business: Internet Marketing Secrets for the Self-Employed". His podcasts have been downloaded over 50,000 times and his articles have been published on thousands of different websites.

Patrick is the founder of Tactical Execution; a marketing agency that leverages cutting-edge internet marketing strategies to build credibility and exposure clients. Patrick is also the organizer of the Entrepreneur & Small Business Academy (with over 1000 members), one of the 50 largest entrepreneur clubs in the country.



Ray Roman D2

10:30 to 11:30 Session 4B Forum Room

Ray Roman DTM D2

Title: "Over the Edge: The Coward's Guide to Peerless Leadership"

Are you a "natural born leader" whom people always gather around, eager to do your bidding? If not, the good news is that you can experience extraordinary leadership success by focusing on a core group of important practices. In this session we will discuss leadership skills you can develop in the club setting and apply in other situations in daily life.

Ray Roman has successfully guided volunteers in Toastmasters for several years, including a year as District 2 Governor in 2006-07, when he led his team to Select Distinguished District. Along the way, Ray was awarded the Club President of the Year and Division Governor of the Year awards by District 2 Toastmasters -- despite being leadership-averse! Ray has learned through Toastmasters leadership that even a coward can learn to excel with practice. In this session, we will explore ways to take our team members "over the edge" to personal success.



Saturday Lunch starts at Noon. International Ballroom 1, 2, 3-BLDG 4
 12:15 to 12:30 C&L AWARD nominee Brian Copeland: <http://www.briancopeland.com/>
 If you were to look up the definition of the word versatility in a dictionary of performers, chances are you'd find the name BRIAN COPELAND. The multitalented comedian, writer, television host, talk radio host and commentator has basked in the glow of both public and critical acclaim for nearly a decade. Region I Toastmasters is proud to recognize Mr. Copeland with a Communication and Leadership award for his unique ability to hilariously cut to the heart of some of our most serious social and political problems. The San Francisco Chronicle called it his show "Not a Genuine Black Man "...a beautiful mix of wry humor and heartbreak, indignation and inspiration, a singular story of extreme isolation that speaks to anyone who's ever felt out of place." His ability to communicate for the disenfranchised in a way that keeps you laughing is a rare talent – he ends up communicating for us all.



Saturday Lunch 12:30 to 1:10 International Ballroom 1, 2, 3-BLDG 4
 Vince Patton <http://profile.military.com/member/view.do?memberId=2689584> former TM
 Title: "Never Gonna Break My Faith"
 Words from the 2008 Grammy Award winning song for 'Best Gospel' tells a story that resonates with all of us on dealing with troubled times and how we reach within our inner souls for survival and strength. This isn't a sermon - but a powerful message about hope and the will to succeed.










Steven V. Richardson
D57



1:30 to 2:30 Session 5B: Forum Room
 Stephen V. Richardson, DTM D57 www.stephenrichardson.com
 Title: "Growing Your Club & Business Thru Better Communication"
 I have given variations of this presentation for the past 3 ½ years, and have always received a very positive response. I have been a consultant training experienced sales & management professionals around the world for the past five years, and often teach large groups.
 In a highly interactive fast-moving session, a proven consultative selling methodology will be applied to the Toastmasters world. The goal will be to improve every Toastmasters member's ability to initiate conversations, create interest, understand needs, present the 'right' Toastmasters features, gain commitment and handle objections. The concepts and skills learned can be used by every level of Toastmaster, and can be applied to building clubs and to being more successful professionals.
 Video highlights from various presentations can be found at www.youtube.com/stephenrichardson




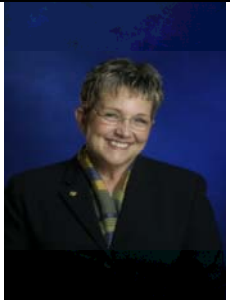

Dan Weedon D32

2:45 to 3:45 Session 6A: Empire Room
 Dan Weedon D32 - <http://www.danweedon.com/>
 Title: Have I Got a Story for You: Using Stories to Transform Your Presentations
 Whether you are giving a business presentation or a speech at Toastmasters. Connecting with your audience is critical to your success. The best way to do this is through the artful and effective use of telling stories.
 Dan Weedon is an award-winning Toastmaster and presentation trainer and coach. He competed at the Region 1 International Speech Competition in 2007 and the Region 1 Humorous Speech Showcase in 2008. In every speech he gives, stories are the key component to connecting with his audience, adding humor, and delivering his message.
 In business, speaking isn't optional. Dan trains business professionals in the art of weaving personal stories into their presentations. If you ever have to present at sales meetings, sales presentations, employee meetings, workshops, staff meetings, Chamber or Rotary meetings, or at your next interview, then this workshop is for you! Join Dan at the 2009 Region 1 Conference in Oakland and walk away with three proven strategies that will transform your presentations forever.

	<p>2:45 to 3:45 Session 6A: Empire Room You are invited to see 2004 World Champion of Public Speaking Randy Harvey.</p> <p>Title: The Speaker's Paradox (To write or not to write?)</p> <p>Presentation will answer this question and provide insight into the crux of the dilemma. You will gain insight into the nature of speech development and mastering your oral voice in speaking presentations. You will learn the art of "Prosody", music in the lyrical vocal presentation, power pausing, killing clutter and Managing the Mental Movie in the Mind of an Audience ("M4A"). All of this in under an hour, a presentation you don't want to miss. Randy is a highly educated speaker who, coupled with his vast life experiences, is able to bring together humor, tragedy, excitement and enthusiasm. He has the ability to tell a tale with a strong message in a way that entertains and inspires his audiences. (For more information on Randy, visit his web site at www.randyharvey.com.)</p>
	<p>2:45 to 3:45 Session 6B: Forum Room</p> <p>Sandra Kolb DTM D32 http://www.sandrakolb.com</p> <p>Title: "Professionalism: "It's Not Just A Navy Blue Suit" Now more than ever in these challenging economic times, we experience daily the fragility of professional and business relationships. What will retain these relationships, attract new ones and command respect?</p> <p>USA Today among other media point to professionalism as a key factor in success. Learn the essential components of professionalism that every professional needs to know and the most powerful traits that sustain relationship loyalty. You will gain the skills to immediately strengthen your competitive edge, catapult your professionalism to exceptional levels and forge sustaining relationships.</p> <p>Sandra Kolb, "The Professor of Professionalism," has over 25 years national and international career experience in education and leadership. She is passionate about the topic of professional excellence and eager to help you reach your peak potential. Sandra applies her Energetic Interactive Model (EIM) to her presentations to maximize the enjoyment and learning retention of audiences.</p>
	<div style="display: flex; align-items: center;">  <div> <p>4: PM to 5 PM Business Meeting in Stanley's Grill (aka Fountain Room) – BLDG4 Tevis Thompson, Jr, DTM, 2nd Year International Director and Earleen Norris, DTM, 1nd Year International Director</p> <ul style="list-style-type: none"> • Old business • Nominations for 2009-2011 International Director • Change in Governance </div> </div>
	<p>5 PM to 6 PM No host social hour</p>
	<p>6:00 to 6:20 PM PARADE OF GOVERNORS in International Ballroom - BLDG 4 Business formal or formal for head table</p> <p>Dinner 6:00 to 7:00</p>
<p>"CONTEST ONLY" REGISTRANTS COME IN NOW</p>	
	<p>7:10 to 8:30 International Speech Contest in International Ballroom - BLDG 4 Earleen Norris, DTM, 1st Year International Director, Contest Toastmaster</p>
<p>8:30 to 8:45 break</p>	

	<p>8:45 Evening Program Resumes in International Ballroom - BLDG 4 Pat Johnson, 2nd Vice President Keynote Pat Johnson, DTM, has been a manager and leader in corporate, government, not-for-profit and self-employed business worlds for more than 24 years. ...</p>
	<p>9:30 Announcements and Announce Contest Winners in International Ballroom - BLDG 4 Conference Chair Bill Meyn DTM</p>

TRAINERS

	<p>Saturday Morning 9 AM to 12 Noon District Treasurer Training Boardroom I Trainer Lindy Sinclair DTM, Past D57 Treasurer</p>	
		<p>1:30 to 4:00 Saturday Afternoon District Public Relations Officer Training in Boardroom I NAME, DTM, Trainers Suezy Proctor and Cynthia Dorsey</p> <p>Serving as an International Director, 2006-2008, was the highlight of Suezy's Toastmasters career. Being able to connect with people from all over the world was a desire of her heart, as well as the greater desire to help others realize their fullest potential. The world needs to hear more, see more, and be exposed more to the excellent opportunities that the Toastmasters Educational Program offers. Public Relation Officers are just the people to get the job done.</p> <p>In this session, PRO's will be exposed to a sound, proven program that will help them promote Toastmasters in their Districts. When all Districts employ this program, PRO's can take pride in the fact that they have helped us realize the mission of Toastmasters International: Toastmasters International is the leading movement devoted to making effective oral communication a worldwide reality. Through its member clubs, Toastmasters International helps men and women learn the arts of speaking, listening and thinking - vital skills that promote self-actualization, enhance leadership potential, foster human understanding, and contribute to the betterment of mankind. It is basic to this Mission that Toastmasters International continually expand its worldwide network of clubs, thereby offering ever-greater numbers of people the opportunity to benefit from its programs.</p>

Lindy Sinclair

Suezy Proctor

Cynthia Dorsey

COMMITTEE MEMBERS



Conference Chair Bill Meyn, whose hair is still on fire today to get all the conference details established



57 Denise D. Abero, DTM
San Leandro, CA

Treasurer Denise Abero – money is no object



Tyree Johnson and Darlene Green – Education – You will learn good at this conference
Jill Aggersbury and Pat Welsh – Hospitality – Bon Jour, come to the cabaret
Nicole Dupuis – Registration – register early and often
Fanci Free – Fund raising – show me the money
Victoria Bianco – Programs and Art – surreal good artist



George Marshall and Ying Sang Man – Web Site – pay no attention to the wizard behind the web page
Monica Sullivan – Chief Judge – all rise
Kevin Wood – Facilities – build it and they will come
Judy LaFear and Joy Montgomery – Parade of Governors – 76 PDGS in the big parade...
Ginger Kane – Protocol – Ask Ms Toastmaster
Max Kane and Herb Long – Credentials – vote early and often
Rick and Marcia Sydor – PDG Breakfast – history is not bunk – never mind what Henry Ford said
Your Name Here _____